

Sponsorship Programs

Thank you for your interest in appearing in one of our community magazines.

Below is a table of the programs and pricing,
followed by detailed explanation and a getting started checklist.
Please contact us with any questions.

	Budget Sponsor	Featured Sponsor	Platinum Sponsor
Pricing	\$99 Monthly	\$299 Monthly	\$499 Monthly
Cancellation	No Minimum	No Minimum	No Minimum
Article Production	Written By Pro Writer With Sponsor	Written By Pro Writer With Sponsor	Written By Pro Writer With Sponsor
Advertorial Call to Action	Yes	Yes	Yes
Minimum Views Per Month	5,000	20,000	40,000
Local Focus For Readership	Yes	Yes	Yes
Sidebar and Banner Ads	Yes	Yes	Yes
Guaranteed Inclusion	Yes	Yes	Yes
Cycled to Front Page	Yes	Yes	Yes
Feature Article	Yes	Yes	Yes
Topical Article Rotation	No	Optional	Yes
Optional Onsite Visit / Video	No	Min 2 Months	Min 2 Months
Advanced Targeting Available	Yes	Yes	Yes
Monthly Reporting	Yes	Yes	Yes

Contact Information - Questions, Discuss Options or Just Say Hi.

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Program Summaries

Budget Sponsor: The Budget Program includes all the features of the higher level programs but excluded rotation of other subject articles (we simply keep promoting your base feature article each month) and it has lower levels of views and readers. It also does not include the option of an onsite visit to develop content.

Featured Sponsor: Our feature sponsor program includes a feature article written about your organization with a clear call to action to generate leads. It is published in our magazine and distributed via social and network sites every month to over 20,000 targeted views to assure maximum exposure. It includes complimentary site wide banner ads and monthly republishing on the front page of the digital magazine. After the first month, we work with sponsor to run new articles that appeal to their target audience and change up what is seen, which will improve lead generation and interest in your organization.

Platinum Sponsor: This program is identical to the Featured Sponsor with the addition of running a topical article and the feature article at the same time every month, doubling views and creating more different and interesting content to help you be seen.

Program Notes

- Topical Articles still promote a sponsor in an infomercial and useful format. We will develop 3-6 different topical articles to rotate each month along with a Feature Article about you.
- Minimum Views are people seeing the article in a paid social media and native cross promotion campaign. **A large portion of your sponsorship pays for these views.**
- Advanced Targeting is available. If a sponsor's target becomes too narrow it will reduce the number of monthly views but they will be a very high quality potential readership who meet your ideal customer profile, including radius of your business, age range, income range, etc.
- There is no long term risk. If you do not love the results, you can cancel at any time. We require 2 business day minimum cancellation notice before next bill date to give us ample time to close your sponsorship.
- We reserve the right to not publish any material we deem not appropriate for our magazines, including but not limited to alcohol, gambling, payday loans, and mature topics.

Getting Started Checklist - All Sponsor Programs

- Payment:** Call to process charge card: 1(888) 346-5602. The first month has an extended 6 week period to give time for article development, publication, distribution and reporting of outcomes. This gives you time to cancel before second month if you are not thrilled with results. To cancel any time just email or call with at least 2 business days notice.

- Banner Ads:** Banner Ads added to magazine. The sidebar ad is 336x280 and the leader board (banner) is 728px x 90px. If you need help with ads, send ideal images and brief text for ads and our designer will lay it out for you. Please include the domain url you would like them to link to.

- Interview:** Sponsor answers interview questions. We will send 5-7 questions to you via email and also get information from your website to write your feature article. Please include pictures you own the rights to and we may reuse for your article.

- Onsite Visit:** Optional visit to take more pictures, do a short video and get more content. This is only available to Featured and Platinum sponsors who commit to 2 month minimums.

- Distribution Demographics:** Sponsor emails list of ideal demographics for their targeted distribution. This includes radius of business (10 mile minimum), gender, age range and/or income range. Other special requests (such as parents only, homeowners, etc) can be considered.

- Approve Article:** Sponsor will get copy of article in advance to review. Once approved via email, article is usually published within 2 business days. Distribution of article to larger readership take an additional 2-3 days for approval.

- Monthly Report:** You will receive a report near the end of the 1st month detailing views and readers. Please review this report and let us know about any necessary changes. Your success is our highest priority.